

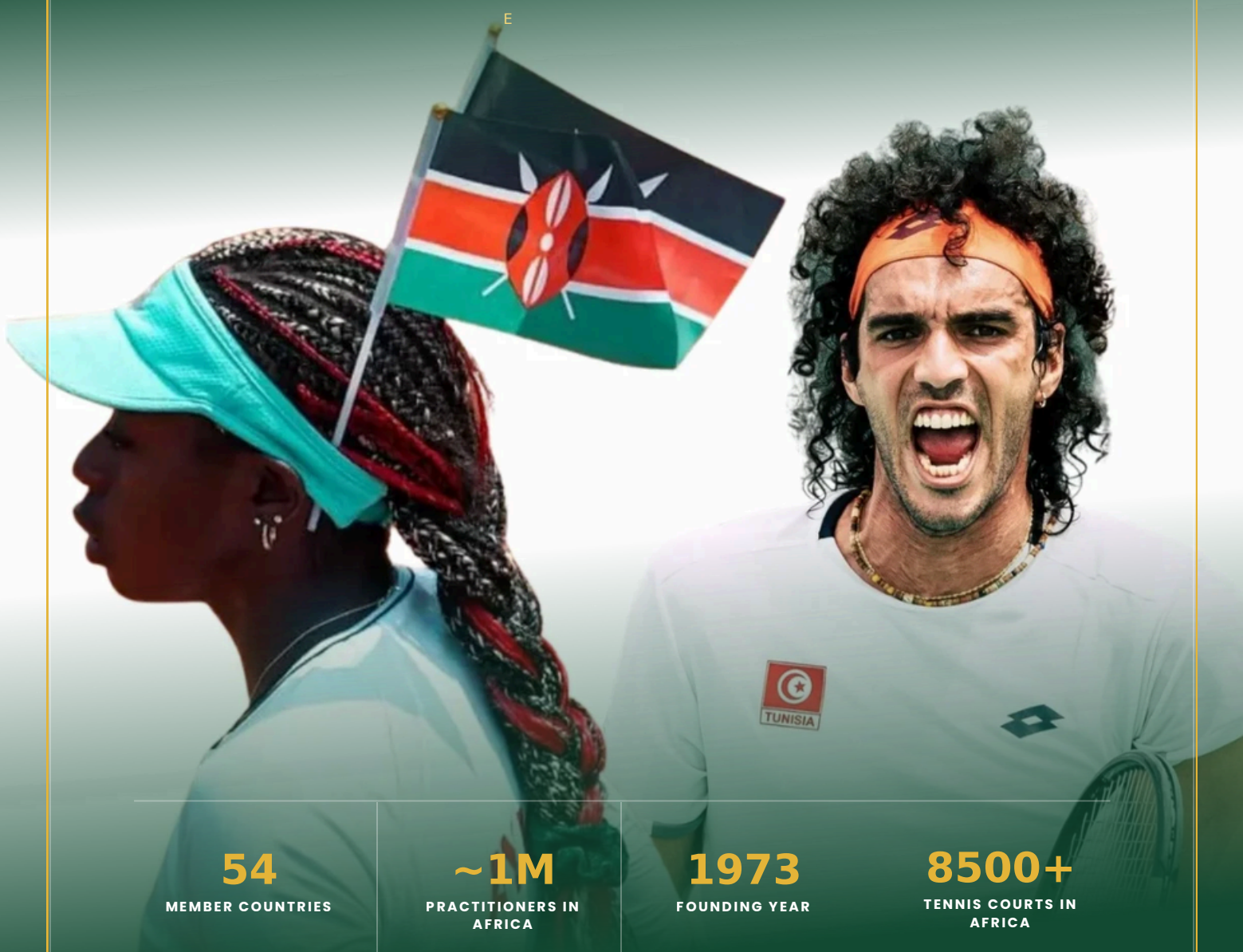
SINCE 1973



INSTITUTIONAL PROFILE

TENNIS AFRICA

Official body of World Tennis for the African continent
Formerly the Confederation of African Tennis (CAT)



54

MEMBER COUNTRIES

~1M

PRACTITIONERS IN
AFRICA

1973

FOUNDING YEAR

8500+

TENNIS COURTS IN
AFRICA

Tunis, Tunisia

TENNIS AFRICA HEADQUARTERS

NEW ERA, NEW IDENTITY

MESSAGE FROM
THE PRESIDENT



A COLLECTIVE AMBITION

For over fifty years, our organization has worked to grow tennis across the entire African continent. Today, we are taking a new step: we are Tennis Africa, an identity that elevates our ambition and our vision for the future.

Uniting 54 member countries, we are the institutional pillar of African tennis, recognized by World Tennis as its official body for the continent.

Every partner who joins us becomes part of this collective story — a story of passion, perseverance, and continental pride.

I invite you to discover who we are, our journey, and the vision that drives us for the years ahead.

JEAN CLAUDE TALON
President of Tennis Africa

OFFICIAL BODY OF AFRICAN TENNIS

WHO WE ARE

Tennis Africa is the official body of World Tennis for the African continent. We today unite 54 member countries and are supported by nearly one million practitioners across the continent.

Since 1973, our organization has organized and developed African tennis in all its forms: continental competitions, training of officials, structuring of national federations, and promotion of the game among younger generations.

Under the presidency of Jean Claude Talon, we today carry a new identity — **Tennis Africa** — designed to elevate the ambition of African tennis on the international stage, while remaining true to the heritage of the Confederation of African Tennis (CAT), which laid the foundations of our sport over fifty years ago.

The development of tennis in Africa is supported by WT and by the Grand Slam Player Development Program. This support is paying off: nearly 400 African players, representing 30 countries, are today featured in the ATP, WTA, and WT Juniors international rankings.



2026 • A NEW IDENTITY, THE SAME HERITAGE

WHERE WE COME FROM

Tennis Africa was born from the profound transformation of the Confederation of African Tennis (CAT), founded in 1973. For over fifty years, the CAT united African nations around tennis, laying the foundations of a sport now played by nearly one million people across the continent.

In 2026, the organization adopted a new identity — Tennis Africa — to elevate its ambition: a new competitions format, enhanced media visibility, and a clear intent to place African tennis among the continent's major sporting events, alongside competitions such as the football AFCON or Afrobasket.


CAT → TENNIS AFRICA

A new identity for a new era of continental tennis.



NEW FORMAT

Competitions redesigned for greater visibility and appeal, as seen with CAN Tennis 2026 in Cote d'Ivoire.



ENHANCED VISIBILITY

Expanded media coverage and a digital presence worthy of our continental ambition.



STRATEGIC PARTNERSHIPS

New opportunities for companies and institutions wishing to be part of this momentum.

OUR PURPOSE

OUR MISSION

The CAT's mission is to propel African tennis to the highest level, while ensuring the development and promotion of the sport for men and women across the entire continent.

- 01 Propel African tennis to the highest level, both in Africa and on the international stage.
- 02 Ensure the development and promotion of the game, for men and women, at every level of practice.
- 03 Ensure effective African participation in individual and team events and tournaments, both on the continent and internationally.
- 04 Facilitate and support the training of officials: coaches, umpires, officials, and administrators, to sustainably structure African tennis.
- 05 Serve as the link between our member federations and World Tennis, and represent them in their relations with WT.



OUR AMBITION FOR THE FUTURE

OUR VISION

A clear roadmap to make African tennis a territory of excellence, inclusion, and opportunity.

01

DEMOCRATIZE THE GAME

Increase the number of practitioners and democratize tennis across the entire continent.

02

STRENGTHEN FEDERATIONS

Develop the functional and sporting capabilities of member national federations..

03

INVEST IN YOUTH

Improve the coaching of young talent and open the doors to international circuits for them.

04

DEVELOP WOMEN'S TENNIS

Boost participation and representation of women at every level of African tennis.

05

DIVERSIFY THE SPORT

Develop wheelchair tennis, beach tennis, and other formats of the game.

06

INTERNATIONAL TOURNAMENTS

Increase the number of tournaments organized across Africa.



54 FEDERATIONS, FIVE REGIONS

A PAN-AFRICAN ORGANIZATION

Tennis Africa unites 54 national tennis federations, organized into five major regional zones. This regional structure ensures fair representation of the entire continent in our governance and competitions.

- North Africa
- West Africa
- Central Africa
- East Africa
- Southern Africa



This pan-African governance ensures that every decision reflects the diversity and realities of tennis across the continent — from team selection to the organization of regional competitions.

CONTINUOUS ACTION, ALL YEAR ROUND

OUR ANNUAL PROGRAMS

Tennis Africa organizes and oversees a calendar of competitions and training programs that spans the entire sporting year: zonal championships, African Juniot championships, international tours for the african teams, and training for the game's officials.


01
DEVELOPMENT
02
COMPETITION
03
**GRASSROOTS
GROWTH**
04
**TRAINING &
EDUCATION**
05
PROMOTION

A YEAR-ROUND COMPETITION CALENDAR

- Zonal Championships

- African Junior Championships (14, 16, 18 years)

- African Team Championships

- African Team Tours

- Prize Money Tournaments

- Coach / Umpire Training

- Africa Cup of Nations

AT A GLANCE

OUR KEY FIGURES

54

MEMBER COUNTRIES ACROSS THE CONTINENT

~1M

PRACTITIONERS ACROSS AFRICA

8500+

TENNIS COURTS ACROSS AFRICA

60+

EVENTS ORGANIZED BY THE CAT ANNUALLY IN AFRICA

400+

AFRICAN PLAYERS RANKED ATP, WTA AND WT JUNIORS

30

COUNTRIES REPRESENTED IN WORLD RANKINGS

As the official WT body for Africa, Tennis Africa is the only legitimate institutional partner to structure, develop, and represent tennis across the continent — a trusted partner for any company or institution seeking a lasting association with African sport.

« A recognized organization, pan-African governance, and a clear ambition: to make tennis a vehicle of excellence and pride for an entire continent. »



WHY PARTNER WITH TENNIS AFRICA

BECOME A BUILDER...

Your brand does not sponsor competitions — it partners with a story being written on a continental scale.

01 VISIBILITY

A presence before, during, and after our competitions.

02 IMAGE

Association with a sport that embodies performance, excellence, and values.

03 BUSINESS

Opportunities for public relations, hospitality, and brand activation.

04 IMPACT

A tangible contribution to the development of African tennis.

05 AFRICA

A presence at the heart of events bringing together several African nations.



JOIN THE ADVENTURE

AFRICAN TENNIS AWAITS YOU !

Tennis Africa is seeking visionary partners to support our transformation and the development of tennis across the continent.

- Discover our competitions and development programs.
- Let's discuss your goals and partnership opportunities.
- Become part of this new era of African tennis.



TENNIS AFRICA

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